

Proud Past...

Weirton Area

Chamber of Commerce

...Vibrant Future



NO SHARED SPOTS

MULTIPLE PACKAGES TO CHOOSE FROM

- :15 & :30 second options
 - Digital pre-roll commercials available
 - Prices start at only \$385 a month
 - Filming & Production included in package price
 - Minimum 3 consecutive month investment required
- *Longer terms are available

CALL TODAY TO GET STARTED!

Contact the Chamber for prices and detailed information on all programs.

services@weirtonchamber.com or 304.748.7212



COMCAST
SPOTLIGHT



PACKAGES AVAILABLE:

COMCAST
SPOTLIGHT®



SILVER: \$385/month

:15 second commercial/360 TV spots/36 Radio Spots

GOLD: \$575/month

:15 second commercial/720 TV spots/90 Radio Spots

PLATINUM: \$850/month

:15 second commercial/1440 TV spots/120 Radio Spots

PLATINUM PLUS: \$985/month

:30 second commercial/720 TV spots/90 Radio Spots



SILVER: :15 sec. com.: \$400/month or :30 sec. com. or bookends: \$530/month

GOLD: :15 sec. com.: \$600/month or :30 sec. com. or bookends: \$850/month

PLATINUM: :15 sec. com.: \$850/month or :30 sec. com. or bookends: \$985/month

***ALL SPOTS ARE EQUALLY MATCHED IN FREE BONUS COMMERCIALS**

Commercials start airing as early at 5am and run throughout the day until 11pm.

Contact the Chamber for more detailed information on commercial air times.

Add 2,000 pre-roll videos ONLINE for an additional investment of **\$60****

**this option is open to any business participating in any package—including COMCAST and WTRF-7



\$550/month

60 :30 second commercials: 18 on WTRF-CBS, 20 on WTRF-ABC, 22 on WTRF-My Network/
Listing on "Shop Local" special page on WTRF.com

Add 3,000 pre-roll videos with 300x250 companion ads ONLINE for an
additional investment of **\$54/month**



ALL TV PRODUCTION SERVICES PROVIDED BY TIM PIERCE – PIERCE MEDIA

- Pierce Media will schedule all TV productions on location or in-house. Business provides photos and/or logos and a :12 second voiceover prior to filming.
- Voiceover provided if requested.
- Includes one revision (if needed). **Business has 48 hours to reply or spot is considered approved.**

CHAMBER WEBSITE

- All commercials will appear on the Chamber You-Tube Channel. A link is provided on weirtonchamber.com and in the “Chamber Chat” e-newsletter to be shared on your own social media pages.

COMCAST SPOTLIGHT

- Commercials will air on: **Fox News, HGTV, History Channel, and ESPN.**
- Bonus spots will run on a rotation of networks as inventory dictates.

106.3 THE RIVER/OV SPORTS NETWORK INCLUDING 94.9 FM AND WEIR 1430

- You will be contacted by a representative from the radio station.
- You must provide information for a :20 second script due no later than two weeks prior to scheduled air date.
- Voiceover provided if requested.
- You will have the chance to approve the script **within 48 hours, or it will be considered final.**

WTOV9

- Advertisers run independently with their own :15 second commercials or with bookends! Bookends are two :15 second commercials that air in the same break, one at the top and one at the bottom. (:30 second option is available.)
- Your :15 second commercial includes approximately :12 seconds of your time, with an opening of the Shop Around Your Hometown jingle and Weirton Area Chamber of Commerce Logo.
- Bonus commercials are based on the number of commercials purchased and will air on FOX9 or MeTV, between the hours of 5am-2am, based on availability.

WTRF-7

- All production will be done through WTRF.
- WTRF creates a :30 commercial; with :05 at the beginning and end promoting Shop Around Your Hometown and :20 focused on your business.
- Your business will also be listed on a special “Shop Local” page on WTRF.com.
- Digital Option: For \$54/month add 3,000 pre-roll videos with a 300x250 companion ad on WTRF.com.



Business Name: _____

Contact Name: _____

Billing Address: _____

Contact e-mail: _____

Contact Phone: _____

Advertising will not run until this form is returned to The Weirton Area Chamber of Commerce with first month payment. Thank you for your support

Please indicate the months you would like your commercial to air:

Minimum three consecutive month investment required

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> July |
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> March | <input type="checkbox"/> September |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> May | <input type="checkbox"/> November |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

*longer terms are available-call the Chamber for details

- YES**-I need to film a commercial
- I will use my existing commercial

COMCAST/THE RIVER:

- Silver :15 sec: \$385
- Gold :15 sec: \$575
- Platinum :15 sec: \$850
- Platinum Plus :30 sec: \$985

WTOV9:

- Silver :15 \$400 Silver bookends \$530
- Gold :15 \$600 Gold bookends \$850
- Platinum :15 \$850
- Platinum bookends \$985
- WTOV9 Pre-roll Add-on: \$60 (available with any package including COMCAST & WTRF-7)

WTRF-7:

- Shop Locally \$550
- Digital Option \$54 Add-on (must purchase WTRF Shop Locally package)

Total Monthly Payment Amount:

\$ _____